



ixia graphics

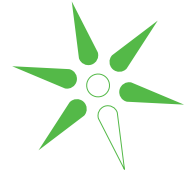
our core values

A look into our values and inspiration

Ixia? Pronounced ICKS-EE-UH, we are often asked what our name means. With sword shaped leaves, and star shaped petals, the ixia flower is the inspiration for our name. We took this exotic and often described as a “showy and brilliant” flower, to be our symbol of creativity and core values.

Our Name Inspiration

As a secondary symbol for our identity, the ixia flower contains the “i” in our logo and each of the other petals represent our 5 core values. We were inspired by not only by this flower’s name, but by the diversity of the colors and shapes of each species. Colors range from a subdued yellow to a vibrant pink or a striking turquoise. Such a diverse flower simply illustrated our broad range of service offerings; print, web, and electronic media.



Core Values

Dedication

Our passion is design, so it isn’t tough for us to commit all our efforts to producing quality pieces. Whether the project is big or small, we tweak, revise, and perfect our designs with diligence; each and every project is important to us.

Professionalism

We believe that when you provide a service, your communication and interactions with a client should reflect your company and values. We make very effort to make sure we are on task and within the scope of every aspect of our clients’ projects.

Honesty

We are always forthright with our clients - we will never over-charge or add unnecessary design time to our estimates. If we feel that we are unable to accomplish the design within the requested time line, or that the project has become larger than first expected, we always consult the client before moving forward.

Integrity

We stand by our designs 100% and adhere to copyright laws, anti-spamming laws, and general courtesies. Our designs are original; unlike many online design companies, we do not use templates for our designs.

Respect

We respect your rights and boundaries as the client and we never infringe upon your business practices. We appreciate the time and effort you put into your communication with us and we value our designer/client relationship.

Our Commitment

Our commitment is to create quality work for our clients by understanding their needs. We value our client’s time and we work diligently to effectively and efficiently communicate their design to their target audience. We encourage feedback, questions, and constructive criticism, because we believe in the value of constant improvement.

